

CONNECT WITH RESOURCES

Re-evaluate Medicare participation

The AMA has prepared a kit to help you evaluate options for coping with the continuing threat of Medicare payment cuts. This kit also contains sample materials to help you explain your decision to patients.

ama-assn.org/go/medicareoptions



Share Health Tips with patients

A new AMA resource can help you better understand how to communicate and support behavior modifications in patients that could positively affect their health. Health Tips provides information and recommendations to share with patients on current medical, scientific and public health issues.

ama-assn.org/go/healthtips

Go electronic in November

November marks the AMA's "Heal That Claim"™ Month. By streamlining your claims process during this time, you can worry less about administrative tasks and focus more on patient care. The AMA offers a library of resources that let you make the most of key electronic health care transactions.

ama-assn.org/go/htc

Combat the national obesity crisis

A new AMA initiative, Weigh What Matters, provides physicians with information and resources to start the conversation with their patients about family obesity and living healthier lives. The program offers such resources as a physician's guide, materials for the office and tracking tools.

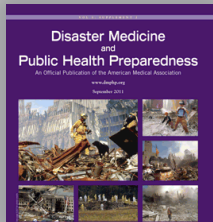
weighwhatmatters.org



Succeed in post-health reform world with "how-to" manual

Because the post-health reform environment presents new opportunities and risks for physician practices, the AMA has created a new educational resource about options on how to navigate in a post-health reform world. This resource is specifically designed to help physicians maximize the likelihood of success, while minimizing the risk of failure, regardless of the path they choose.

ama-assn.org/go/aco



Journal explores 9/11, 10 years later

A special issue of *Disaster Medicine and Public Health Preparedness* marks the 10th anniversary of the 9/11 terrorist attacks and focuses on the physical and mental health impacts on survivors of and first responders to the World Trade Center attack.

dmphp.org

Save time, money with Practice Management Alerts

Position your practice to save time and money with the AMA's Practice Management Alerts. Sign up today and get these free, timely email alerts that help physicians and their practice staff stay up-to-date on practice management resources and tools.

ama-assn.org/go/pmalerts

Ensure safety of vaccines in adolescents

The AMA worked with the Vaccine Education Center at The Children's Hospital of Philadelphia to produce *Vaccines and Teens: The Busy Social Years*. The book discusses which vaccines are recommended, what diseases they prevent and whether they are safe.

ama-assn.org/go/teenvaccines

The AMA is working for you on key issues affecting your practice

Fighting to repeal SGR formula

The AMA has been leading an aggressive campaign to secure repeal of Medicare's sustainable growth rate (SGR) formula. See the Medicare Physician Payment Action Kit to learn how the looming 30 percent payment cut will affect access to care in your state. Also, contact your members of Congress and tell them to repeal the SGR once and for all.

ama-assn.org/go/medicarepayment

Easing regulatory burdens

The AMA works tirelessly to ease the regulatory burdens on physician practices. Physicians recently won these regulatory victories.

- Due to continued AMA advocacy, the Centers for Medicare & Medicaid Services (CMS) announced a new streamlined process for investigating and restoring the financial integrity of physicians who are victims of identity theft in the Medicare and Medicaid programs.
- CMS revised the home health face-to-face encounter requirement to significantly extend the period of time in which the encounter can occur. In addition, the AMA secured a three-month delay in implementation of the policy to allow more time for physicians to learn about it and comply.
- The AMA has worked aggressively to address significant problems associated with the Physician Quality Reporting System, and advocated successfully for lower thresholds to ease reporting and increased availability of feedback reports.

Get up-to-date information about these and other AMA advocacy efforts, as well as resources to help you comply with changing rules and regulations.

ama-assn.org/go/regrelief

Lobby Congress via Physicians' Grassroots Network



Join the AMA's Physicians' Grassroots Network and receive timely updates on legislation that affects physicians. Contact Congress and tell your legislators to repeal the SGR.

ama-assn.org/go/getinvolved

AMA Wire

The AMA's weekly e-newsletter presents timely news and resources that keep physicians and medical students connected to the medical profession.

ama-assn.org/go/amawire



AMA Advantage

Exclusive to AMA members, this 16-page guide offers AMA resources, products and services to help physicians and medical students in their day-to-day lives.

ama-assn.org/go/amaadvantage

AMA Morning Rounds

This daily news briefing gives AMA members a summary of the day's health policy, medicine and pharmaceutical news all in one concise email.

ama-assn.org/go/morningrounds

Health System Reform Insight

This bi-monthly e-newsletter provides regular updates to help physicians understand the new direction for the nation's health system and what it means to them and their patients.

ama-assn.org/go/insight

On the Road with Dr. Carmel

AMA President Peter Carmel, MD, travels across the country talking with physicians about the AMA's efforts on issues that matter to them. Follow his blog, where he chronicles his experiences on the road.

ama-assn.org/go/blog



Office Hours with Dr. Carmel

During this quarterly conference call, AMA members can ask a question or submit a comment to AMA President Peter Carmel, MD. Seize your opportunity to connect with AMA leadership.

ama-assn.org/go/officehours

JAMA and Archives journals

View the latest in clinical science each week in the *Journal of the American Medical Association (JAMA)* and *Archives* journals. JAMA is the most widely circulated medical journal in the world.

jama.com

American Medical News

Read award-winning coverage about business, policy, public health and legal issues that impact medical practice. Published by the AMA, *American Medical News* offers 24 print issues and 52 online editions each year, with fresh news added each weekday.

amednews.com



AMA website

Physicians and patients alike can learn about the AMA's efforts to promote the art and science of medicine and the betterment of public health by visiting the AMA's website.

ama-assn.org

AMA MedEd Update

This monthly medical education e-newsletter focuses on news and information on graduate medical education, health care careers, medical schools and continuing physician professional development.

ama-assn.org/go/amamededupdate

Virtual Mentor

This monthly online journal explores the ethical and professional challenges that medical students, residents and physicians are likely to confront in their training or practice.

virtualmentor.org



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