

Announcing a new resource to help physicians end health care disparities

The American Medical Association (AMA) is committed to providing quality health care for all. To help deliver on this promise, the AMA offers physicians a new kit which contains an enlightening video and supplemental teaching material. You and your office staff can use it to improve awareness and skills in addressing the inequities in care that racial and ethnic minority patients receive.

Working Together to End Racial and Ethnic Disparities: One Physician at a Time

Kit includes

Disc 1: 22-minute DVD featuring interviews with physicians, nurses and patients who have experience disparities in health care firsthand

Disc 2: CD-ROM with fact sheets covering components of health care disparities, including: quality of care, trust and stereotyping, cultural competence, language barriers and health literacy

Facilitation guide to help prepare physicians and presenters to stimulate audience discussion about health care disparities

You will learn

- Why real and perceived disparities occur and what you can do to change the dynamic
- How to establish effective interpersonal and working relationships that acknowledge cultural differences
- Ways to challenge your knowledge and assumptions about the care you deliver
- What the connection is between quality care and health care disparities

Order your kit now!

To order copies of the Working Together to End Racial and Ethnic Disparities: One Physician at a Time kit, please visit www.ama-assn.org/go/healthdisparities or call the AMA at **(800) 621-8335**. Item #OP325305. Members, \$10; nonmembers, \$15.

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