



**2008 Region 7 Meeting Agenda  
March 1, 2008  
“Becoming a Better Advocate”**

- 9:00 - 9:30 a.m. Registration/Breakfast (Galleria)
- 9:30 - 9:45 a.m. Welcome
- 9:45 - 10:15 a.m. Opening Remarks: Dr. Robert Wah, AMA Board of Trustees
- 10:20 - 11:10 a.m. Breakout Sessions 1 (Choose 1)
- Forum Discussion on healthcare and the 2008 election (Galleria)
  - Debt Consolidation (LH2)
- 11:15 a.m. - 12:00 p.m. Keynote Address: Congressman Tim Bishop (Galleria)
- 12:00 - 1:30 p.m. Lunch (Galleria)
- Committee on Long Range Planning Update
  - Communications Task Force Update
  - National Governing Council Update
- 1:30 - 2:15 p.m. Region Business Meeting
- 2:30 - 3:30 p.m. Breakout Sessions 2
- How to Better Utilize the Media (Charles Haddad, former media advisor to the CDC) (LH2)
  - Update on AMA Activity in Washington (Kunal Mitra, Government Relations Advocacy Fellow) (Galleria)
- 3:30 - 5:00 p.m. Advocacy Project (Galleria)
- Letter Writing Campaign
  - Discussion on Lobby Day and Cover the Uninsured Week
- 5:00 p.m. - Dinner and Drinks (Velvet Lounge)

**Sponsored by AMA-MSS**