

AMA-MSS CTUW Modules
#13 – Solutions to the Health Care Crisis

1) Target Audience:

Other medical students, primarily first and second years. Invite those who are on the wards, and faculty as well though. Invite your deans so they see how important this issue is to students.

2) Participating Groups:

AMA-MSS Chapters

3) Cost:

Lunch.....	\$250
Flyers.....	<u>\$10</u>
	\$260

4) Funding:

CTUW Promotion Grant \$500 (use the extra for other events)

5) Step-by-Step Instructions

- a. Pick a date when you won't be competing against other talks. Talk to other groups at your school, and encourage them not to schedule things for that day.
- b. Brainstorm for speakers who can take different angles. Invite students from all different groups and backgrounds to come help. Ideas:
 - i. Ask someone to present the AMA plan, perhaps a local physician from your county or state medical society. There is a power point already online for this, so a student can also easily give it.
 - ii. Find someone to present the universal health care opinion – try looking on the web or talking to people involved in the activist community to see if there is a local or state effort in your area pushing for some kind of universal coverage, and then invite a speaker from there. (example: www.phnp.org – Physicians for a National Healthcare Program)
 - iii. Look for a third opinion – again, ask students who are familiar with community members who they know. Ask local physicians what their views are, and see if they'd be willing to talk about it. If there's a local school of public health, see if any of the professors there have strong opinions they'd be willing to share.
- c. Register your event: <http://www.ama-assn.org/ama/pub/category/15985.html> and on www.covertheuninsured.org.

- d. Assign someone to be in charge of ordering food for your event. Contact the restaurant and find out prices, giving them as estimated order, telling them you'll call back with the final order a few days before the event
- e. Send out emails and advertise your big event. Collect RSVPs and use this to order food. As the day approaches, remind people with one last email, announcements, and by posting flyers.
- f. Make sure to confirm with your speakers a week and a day ahead of time, and also to confirm your food order the day before or day of.
- g. Meet your speakers 15 minutes before the talk begins, and also have your food delivered around that time, so you are ready to go when everyone begins to arrive.

